

Turbo announces new initiative to aid in fundraising for the IBM/HF. Get a chance to spend the day with USBC & PWBA Hall of Famer Carolyn Dorin-Ballard.



Turbo Joins with the International Bowling Museum & Hall of Fame for New Fundraising Campaign



TurboBowling Accessories, in conjunction with the International Bowling Museum and Hall of Fame (IBM/HF), announces a new initiative to aid in fundraising efforts for the Hall.

IBM/HF has launched a new fundraising campaign called the [Sustaining Membership Program](#), which has simplified donating to the Hall. Previously, the IBM/HF had separate membership programs for corporations and individuals with many different levels of contribution.

In addition to adding more realized benefits for members, there are now only five levels of membership. This makes donating simple and more affordable to a broader range of people and organizations. Memberships start as low at \$29 per year and may be tax deductible.

"The Hall works diligently to collect, preserve and research bowling's history," said Lori Mraz, President of Turbo Bowling Accessories. "Turbo wants to do its part to help in providing a suitable home to showcase bowling's history and valued treasures."

As a part of the Sustaining Membership Program, donors who contribute at the \$199 level or higher will receive a Collector's Bowling Pin that recognizes the year's PBA and USBC Hall of Fame inductees.

"I think the new Collector's Bowling Pin is pretty cool," said Mraz. "It's definitely something nice to display in an office, man cave or wherever bowling fans like to show off their bowling memorabilia."

Mraz, a IBM/HF trustee since 2008, notes that one of the Hall's most challenging initiatives is converting a vast archive for bowling films to digital format. These films include archives of tournament competition, as well as one-of-a-kind rarities in the IBM/HF archive. The cost of having these films upgraded is estimated at more than \$200,000.

"Much of the historic material we have exists in out-of-date formats, and is decomposing in storage canisters," said Mraz. "There is more than a half-million feet of film that needs to be digitized, and if we don't act soon, the collection will disintegrate and be gone."

As part of IBM/HF's year-end membership drive, Turbo is offering a chance for any person or business who becomes a Sustaining Member at \$199 or above to spend the day with USBC and PWBA Hall of Famer Carolyn Dorin-Ballard. A USBC Silver Certified Coach, Dorin-Ballard could be available for a full-day lesson. A center owner or bowling retailer could use her services to run a clinic or for a meet-and-greet session with customers for the day. Turbo will cover all travel expenses and appearance fees associated with Carolyn's visit.

"Carolyn is one of the greatest ambassadors of bowling," said Mraz. "We're delighted to offer this opportunity to our valued customers, fans and friends, and to continue to support the International Bowling Museum and Hall of Fame."

To qualify for the drawing, donors or businesses must donate or sign-up on-line. Easy link below. All entries received between November 1 – November 30, 2016 at the Professional Level or higher are eligible to win. One lucky winner will be chosen and announced LIVE from the Satellite International Bowling Museum and Hall of Fame in Reno, NV the first week of December.

About Turbo Bowling Accessories

Since its beginnings in 1989, Turbo Bowling Accessories has grown to become one of the best and most innovative companies in the industry. Turbo is respected worldwide as a company that is totally committed to giving back to the global community, and improving the sport on all levels with top quality grip and accessory products; and exceptional service to distributors, pro shops, and bowlers everywhere.

About the International Bowling Museum and Hall of Fame (IBM/HF)

The International Bowling Museum and Hall of Fame is a national 501 (c) (3) organization that collects, preserves, and researches bowling's history, provides a suitable home for bowling's major halls of fame and makes the museum's information and collection available to interested parties globally for education, promotion and entertainment to as many people as possible, thus providing value and visibility to the bowling industry.

Become a Sustaining Member Today!



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