### NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC.

DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC.

**FINANCIAL STATEMENTS** 

YEARS ENDED DECEMBER 31, 2019 AND 2018



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# NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC. DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC. TABLE OF CONTENTS YEARS ENDED DECEMBER 31, 2019 AND 2018

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#### **INDEPENDENT AUDITORS' REPORT**

Board of Trustees National Bowling Hall of Fame and Museum, Inc. dba: International Bowling Museum and Hall of Fame, Inc. Arlington, Texas

We have audited the accompanying financial statements of National Bowling Hall of Fame and Museum, Inc., dba: International Bowling Museum and Hall of Fame, Inc., which comprise the statements of financial position as of December 31, 2019 and 2018, the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Trustees
National Bowling Hall of Fame and Museum, Inc.
dba: International Bowling Museum and Hall of Fame, Inc.

### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of National Bowling Hall of Fame and Museum, Inc., dba: International Bowling Museum and Hall of Fame, Inc., as of December 31, 2019 and 2018, and its changes in net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Milwaukee, Wisconsin April 15, 2020

| ASSETS   |    | 2019                       | 2018                       |
|--|----|----------------------------|----------------------------|
| AGGETO   |    |                            |                            |
| CURRENT ASSETS Cash Due from Related Parties             | \$ | 577,055<br>15,260          | \$<br>799,804<br>6,200     |
| Pledges Receivable Note Receivable Other Current Assets  |    | 8,500<br>244,774<br>28,408 | -<br>31,438                |
| Total Current Assets                                     |    | 873,997                    | 837,442                    |
| FURNITURE, FIXTURES, AND EQUIPMENT, Net                  |    | 933,510                    | 1,130,833                  |
| Total Assets   | \$ | 1,807,507                  | \$<br>1,968,275            |
| LIABILITIES AND NET ASSETS                               |    |                            |                            |
| CURRENT LIABILITIES                                      |    |                            |                            |
| Accounts Payable Accrued Liabilities                     | \$ | 9,482<br>61,057            | \$<br>14,615<br>9,164      |
| Due to Related Parties Deferred Revenue                  |    | -<br>36,920                | 6,378<br>39,421            |
| Total Current Liabilities                                |    | 107,459                    | 69,578                     |
| NOTES PAYABLE  |    | 174,630                    | <br>167,110                |
| Total Liabilities  |    | 282,089                    | 236,688                    |
| NET ASSETS Without Donor Restrictions                    |    |                            |                            |
| Designated for Preservation                              |    | -                          | 25,000                     |
| Undesignated Total Net Assets Without Donor Restrictions | -  | 1,177,519<br>1,177,519     | <br>1,363,239<br>1,388,239 |
| With Donor Restrictions                                  |    | 347,899                    | 343,348                    |
| Total Net Assets   |    | 1,525,418                  | 1,731,587                  |
| Total Liabilities and Net Assets                         | \$ | 1,807,507                  | \$<br>1,968,275            |

# NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC. DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC. STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2019

|   |     | thout Donor<br>estrictions | ith Donor<br>estrictions | <br>Total       |
|---|-----|----------------------------|--------------------------|-----------------|
| SUPPORT AND REVENUES                          |     |                            |                          |                 |
| Museum Operations:                            |     |                            |                          |                 |
| Admissions                                    | \$  | 31,615                     | \$<br>-                  | \$<br>31,615    |
| Museum Store                                  |     | 27,215                     | -                        | 27,215          |
| Contributions                                 |     | 305,660                    | -                        | 305,660         |
| In-Kind Contributions                         |     | 128,430                    | -                        | 128,430         |
| Tournament Entry Fees                         |     | 58,740                     | -                        | 58,740          |
| Sponsorship                                   |     | 17,500                     | -                        | 17,500          |
| Special Events                                |     | 20,590                     | -                        | 20,590          |
| Net Investment Return                         |     | -                          | 13,714                   | 13,714          |
| Total   |     | 589,750                    | 13,714                   | 603,464         |
| Net Assets Released from Restrictions         |     | 9,163                      | (9,163)                  | -               |
| Total Support and Revenues                    |     | 598,913                    | 4,551                    | 603,464         |
| EXPENSES Program Activities, including Museum |     |                            |                          |                 |
| Store Costs of Sales of \$12,750              |     | 660,917                    | -                        | 660,917         |
| Management and General                        |     | 89,184                     | -                        | 89,184          |
| Fundraising                                   |     | 59,532                     | -                        | 59,532          |
| Total Expenses                                |     | 809,633                    |                          | 809,633         |
| CHANGE IN NET ASSETS                          |     | (210,720)                  | 4,551                    | (206,169)       |
| Net Assets - Beginning of Year                |     | 1,388,239                  | 343,348                  | <br>1,731,587   |
| NET ASSETS - END OF YEAR                      | _\$ | 1,177,519                  | \$<br>347,899            | \$<br>1,525,418 |

# NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC. DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC. STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2018

| SUPPORT AND REVENUES                  |    | thout Donor<br>estrictions |    | ith Donor<br>estrictions |    | Total            |
|---------------------------------------|----|----------------------------|----|--------------------------|----|------------------|
| Museum Operations:                    | Φ. | 40.070                     | Φ. |                          | Φ. | 40.070           |
| Admissions                            | \$ | 46,870                     | \$ | -                        | \$ | 46,870           |
| Museum Store                          |    | 43,581                     |    | -<br>206 150             |    | 43,581           |
| Contributions In-Kind Contributions   |    | 289,197                    |    | 286,159                  |    | 575,356          |
|                                       |    | 122,760<br>60,230          |    | -                        |    | 122,760          |
| Tournament Entry Fees                 |    | 22,000                     |    | -                        |    | 60,230           |
| Sponsorship                           |    | •                          |    | -                        |    | 22,000<br>39,306 |
| Special Events                        | -  | 39,306                     | -  | 206 150                  |    |                  |
| Total                                 |    | 623,944                    |    | 286,159                  |    | 910,103          |
| Net Assets Released from Restrictions |    | 175                        |    | (175)                    |    | -                |
| Total Support and Revenues            |    | 624,119                    |    | 285,984                  |    | 910,103          |
| EXPENSES                              |    |                            |    |                          |    |                  |
| Program Activities, including Museum  |    |                            |    |                          |    |                  |
| Store Costs of Sales of \$21,639      |    | 805,395                    |    | -                        |    | 805,395          |
| Management and General                |    | 108,990                    |    | -                        |    | 108,990          |
| Fundraising                           |    | 77,322                     |    | _                        |    | 77,322           |
| Total Expenses                        |    | 991,708                    |    |                          |    | 991,708          |
| CHANGE IN NET ASSETS                  |    | (367,589)                  |    | 285,984                  |    | (81,605)         |
| Net Assets - Beginning of Year        |    | 1,755,828                  |    | 57,364                   |    | 1,813,192        |
| NET ASSETS - END OF YEAR              | \$ | 1,388,239                  | \$ | 343,348                  | \$ | 1,731,587        |

# NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC. DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2019

|                            |    |         | Mar         | nagement |     |           |               |
|----------------------------|----|---------|-------------|----------|-----|-----------|---------------|
|                            | F  | Program | and General |          | Fur | ndraising | Total         |
| Salaries and Benefits      | \$ | 73,154  | \$          | 36,383   | \$  | 36,254    | \$<br>145,791 |
| Professional Services      |    | 127,977 |             | 26,434   |     | -         | 154,411       |
| Awards                     |    | 22,690  |             | -        |     | -         | 22,690        |
| Prizes                     |    | 25,000  |             | -        |     | -         | 25,000        |
| Exhibits                   |    | 245     |             | -        |     | -         | 245           |
| Food and Beverage          |    | 3,668   |             | 1,223    |     | 7,337     | 12,228        |
| Merchandise                |    | 13,339  |             | -        |     | -         | 13,339        |
| Postage and Freight        |    | 4,746   |             | 1,266    |     | 316       | 6,328         |
| Facilities                 |    | 60,342  |             | 4,270    |     | -         | 64,612        |
| Maintenance and Repairs    |    | 13,298  |             | 799      |     | -         | 14,097        |
| Depreciation               |    | 191,403 |             | 5,920    |     | -         | 197,323       |
| Office Supplies            |    | 4,336   |             | 1,156    |     | 289       | 5,781         |
| Printing                   |    | 4,013   |             | 1,070    |     | 268       | 5,351         |
| Travel                     |    | 55,399  |             | 5,060    |     | 2,024     | 62,483        |
| Insurance                  |    | 16,916  |             | 1,880    |     | -         | 18,796        |
| Advertising and Promotion  |    | 27,727  |             | 2,668    |     | 3,322     | 33,717        |
| Fundraising                |    | -       |             | -        |     | 9,467     | 9,467         |
| Lineage and Construction   |    | 4,000   |             | -        |     | -         | 4,000         |
| Miscellaneous              |    | 12,664  |             | 1,055    |     | 255       | 13,974        |
| Total Expenses by Function | \$ | 660,917 | \$          | 89,184   | \$  | 59,532    | \$<br>809,633 |

# NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC. DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2018

|                            |    | Program |    | nagement<br>d General | E  | ndraising |    | Total   |
|----------------------------|----|---------|----|-----------------------|----|-----------|----|---------|
| Salaries and Benefits      | \$ | 113,649 | \$ | 55,977                | \$ | 55,464    | \$ | 225,091 |
|                            | Φ  | •       | Φ  |                       | Φ  | 55,464    | Φ  |         |
| Professional Services      |    | 203,383 |    | 23,854                |    | -         |    | 227,237 |
| Awards                     |    | 20,983  |    | -                     |    | -         |    | 20,983  |
| Prizes                     |    | 25,525  |    | -                     |    | -         |    | 25,525  |
| Exhibits                   |    | 14,381  |    | _                     |    | -         |    | 14,381  |
| Food and Beverage          |    | 3,682   |    | 1,227                 |    | 7,363     |    | 12,272  |
| Merchandise                |    | 22,717  |    | -                     |    | -         |    | 22,717  |
| Postage and Freight        |    | 2,398   |    | 639                   |    | 160       |    | 3,197   |
| Facilities                 |    | 57,290  |    | 4,274                 |    | -         |    | 61,564  |
| Maintenance and Repairs    |    | 16,773  |    | 1,006                 |    | -         |    | 17,779  |
| Depreciation               |    | 191,600 |    | 5,926                 |    | -         |    | 197,526 |
| Office Supplies            |    | 1,415   |    | 377                   |    | 94        |    | 1,887   |
| Printing                   |    | 9,284   |    | 2,476                 |    | 619       |    | 12,378  |
| Travel                     |    | 61,983  |    | 7,332                 |    | 2,933     |    | 72,248  |
| Insurance                  |    | 19,391  |    | 2,155                 |    | -         |    | 21,545  |
| Advertising and Promotion  |    | 24,943  |    | 2,395                 |    | 2,981     |    | 30,319  |
| Fundraising                |    | -       |    | -                     |    | 7,067     |    | 7,067   |
| Lineage and Construction   |    | 4,200   |    | -                     |    | -         |    | 4,200   |
| Bad Debt Expense           |    | -       |    | -                     |    | 325       |    | 325     |
| Miscellaneous              |    | 11,799  |    | 1,352                 |    | 316       |    | 13,467  |
| Total Expenses by Function | \$ | 805,395 | \$ | 108,990               | \$ | 77,322    | \$ | 991,708 |

# NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC. DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC. STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2019 AND 2018

|   |    | 2019      | 2018 |          |  |
|---|----|-----------|------|----------|--|
| CASH FLOWS FROM OPERATING ACTIVITIES                    |    |           |      |          |  |
| Change in Net Assets                                    | \$ | (206,169) | \$   | (81,605) |  |
| Adjustments to Reconcile Change in Net Assets to Net    |    |           |      |          |  |
| Cash Provided by Operating Activities                   |    |           |      |          |  |
| Depreciation  |    | 197,323   |      | 197,526  |  |
| Write-off of Uncollectible Pledges                      |    | -         |      | 325      |  |
| Imputed Interest Expense                                |    | 7,520     |      | 6,620    |  |
| Discount on Notes Payable                               |    | -         |      | (39,510) |  |
| Effects of Changes in Operating Assets and Liabilities: |    |           |      |          |  |
| Due from Related Parties                                |    | (9,060)   |      | 1,138    |  |
| Pledges Receivable                                      |    | (8,500)   |      | 68,286   |  |
| Other Current Assets                                    |    | 3,030     |      | (5,871)  |  |
| Accounts Payable  |    | (5,133)   |      | 9,251    |  |
| Accrued Liabilities                                     |    | 51,893    |      | (2,959)  |  |
| Deferred Revenue  |    | (2,501)   |      | (2,680)  |  |
| Due to Related Parties                                  |    | (6,378)   |      | (8,280)  |  |
| Net Cash Provided by Operating Activities               |    | 22,025    |      | 142,241  |  |
| CASH FLOWS FROM INVESTING ACTIVITIES                    |    |           |      |          |  |
| Purchase of Property and Equipment                      |    | -         |      | (20,470) |  |
| Issuance of Note Receivable                             |    | (250,000) |      | -        |  |
| Principal Payments on Note Receivable                   |    | 5,226     |      | -        |  |
| Net Cash Used by Investing Activities                   |    | (244,774) |      | (20,470) |  |
| CASH FLOWS FROM FINANCING ACTIVITIES                    |    |           |      |          |  |
| Proceeds from Notes Payable                             |    |           |      | 200,000  |  |
| NET INCREASE (DECREASE) IN CASH                         |    | (222,749) |      | 321,771  |  |
| Cash - Beginning of Year                                |    | 799,804   |      | 478,033  |  |
| CASH - END OF YEAR                                      | \$ | 577,055   | \$   | 799,804  |  |

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

National Bowling Hall of Fame and Museum, Inc. dba: International Bowling Museum and Hall of Fame, Inc. (IBM&HF) is a nonprofit organization whose purpose is to collect, preserve and display artifacts, writings, photographs, records, and other mementos related to the history of the sport of bowling. The IBM&HF revenues are derived primarily from admissions and contributions. Significant accounting policies followed by the IBM&HF are presented below.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Note Receivable**

Note receivable consists of IBM&HF's share of a mortgage note receivable that IBM&HF has loaned to an individual. The note is considered impaired if full principal or interest payments are not anticipated in accordance with the contractual terms. IBM&HF's practice is to charge off any note or portion of a note when the note is determined by management to be uncollectible due to the borrower's failure to meet repayment terms, the borrower's deteriorating or deteriorated financial condition, the depreciation of the underlying collateral, or for other reasons. The note receivable was paid in full in January 2020. Therefore, the note receivable is classified as current on the statement of financial position, and no allowance for uncollectible note receivable is required as of December 31, 2019.

### Furniture, Fixtures, and Equipment

Furniture, fixtures, and equipment over \$1,000 with a useful life of three years or more are stated at cost and depreciated on the straight-line method over their estimated useful lives, which range from 3 to 15 years.

Assets constructed or purchased, including collections, are capitalized at cost. In conformity with the practice followed by many museums, donated collections are not included in the statements of financial position. Collections are not depreciated.

#### Impairment of Long-Lived Assets

IBM&HF reviews long-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of carrying amount or fair value less costs to sell.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Net Assets**

Net assets, revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. However, donor restricted contributions whose restrictions are met during the same year are directly reported as increases in net assets with donor restrictions. The net assets of IBM&HF and changes therein are classified and reported as follows:

<u>Without Donor Restrictions</u> – These represent net assets that are not subject to external donor-imposed restrictions.

<u>With Donor Restrictions</u> – These represent net assets that are subject to donor-imposed time and/or purpose restrictions that have not been met (see Note 5).

### Contributions

Contributions, including unconditional promises to give, are recorded when received. All contributions are available for general use unless specifically restricted by the donor. Conditional promises to give are recognized when the conditions on which they depend are substantially met. Unconditional promises to give are reported at the present value of their net realizable value, using a risk-free interest rate. Donor restricted contributions whose restrictions are met in the same reporting period are reported as without donor restricted support. Donated property is recorded at fair market value at date of donation, which is then treated as cost.

If necessary, the carrying amount of pledges receivable is reduced by a valuation allowance that reflects management's best estimate of amounts that will not be collected. The allowance is based on management's assessment of the collectability of specific contributions. All contributions or portions thereof deemed to be uncollectible are written off to the allowance for uncollectible pledges. There was no allowance for uncollectible pledges recorded as of December 31, 2019 and 2018.

#### **Revenue Recognition**

Deferred revenue consists of tournament entry fees. Tournament entry fees are recognized as revenue in the year in which the event is held or the related expenses are incurred.

In addition, revenues under sponsorship agreements are being recognized based on the terms of the related contracts. Deferred revenue is recognized monthly over the term of the contract.

Special event revenue is recognized when the events are held.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Income Taxes**

The Internal Revenue Service (IRS) has issued a determination letter dated November 16, 1991, granting IBM&HF an exemption from federal income tax under IRS Code Section 501(c)(3). However, income received from certain activities is subject to income tax as unrelated business income.

#### **Functional Allocation of Expenses**

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The expenses that are allocated include facilities and depreciation, which is allocated on a square footage basis, as well as salaries and benefits, professional services, food and beverage, postage and freight, maintenance and repairs, office supplies, printing, travel, insurance, advertising and promotion, and miscellaneous expenses, which are allocated on the basis of estimates of time and effort.

#### Adoption of New Accounting Principle

In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2014-09, *Revenue from Contracts with Customers (Topic 606)*. Subsequent to May 2014, the FASB issued six ASUs to clarify certain matters related to Topic 606. Topic 606 supersedes the revenue recognition requirements in FASB ASC 605, Revenue Recognition, and requires the recognition of revenue when promised goods or services are transferred to customers in an amount that reflects the consideration to which an entity expects to be entitled in exchange for those goods or services. The updates address the complexity of revenue recognition and provide sufficient information to enable financial statements users to understand the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers.

IBM&HF's financial statements reflect the application of ASC 606 guidance beginning in 2018. No cumulative-effect adjustment in net assets was recorded because the adoption of ASU 2014-09 did not significantly impact IBM&HF's reported historical revenue.

In June 2018, the FASB issued ASU 2018-08, *Accounting Guidance for Contributions Received and Made*. This ASU was issued to clarify accounting guidance for contributions received and contributions made. The amendments to this ASU assists entities in (1) evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions) within the scope of Topic 958, Not-for-Profit Entities, or as an exchange (reciprocal) transactions subject to other guidance and (2) determining whether a contribution is conditional.

IBM&HF's financial statements reflect the application of ASU 2018-08 beginning January 1, 2019. The new guidance does not require prior period results to be restated. The implementation of this standard did not result in any changes.

### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Recent Accounting Guidance**

In February 2016, the FASB issued ASU 2016-02, *Leases (Topic 842)*, which is expected to increase transparency and comparability among organizations. The core principle of this guidance is that a lessee should recognize the assets and liabilities that arise from leases. The standard requires lessees to reflect most leases on their balance sheet as lease liabilities with a corresponding right-of-use asset, while leaving presentation of lease expense in the statement of income largely unchanged. The standard also eliminates the real-estate specific provisions that exist under current U.S. GAAP and modifies the classification criteria and accounting which lessors must apply to sales-type and direct financing leases. In November 2019, the FASB approved the delay of the effective date of ASU 2016-02 which is now effective for IBM&HF's year ending December 31, 2021. Management will be evaluating the effects of the new standard.

In March 2019, the FASB issued ASU 2019-03, *Updating the Definition of Collections*, which is expected to improve consistency in reporting among organizations that maintain collections. The ASU modifies the definition of the term *collections* and requires that a collection-holding entity disclose its policy for the use of proceeds from when collection items are deaccessioned (that is, removed from a collection). If a collection-holding entity has a policy that allows proceeds from deaccessioned collection items to be used for direct care, it should disclose its definition of *direct care*. The standard will be effective for IBM&HF for the annual periods beginning after December 15, 2019. Management will be evaluating the effects of the new standard.

#### NOTE 2 LIQUIDITY AND AVAILABILITY

IBM&HF's liquidity goal is to have sufficient assets available to meet operational expenditures for a 12-month period. IBM&HF regularly reviews the liquidity required to meet operational expenditures. The primary forms of funds available include cash and expected collections of accounts and pledges receivable.

For the purpose of analyzing available resources, IBM&HF reviews assets not covered by donor restrictions or restricted for future use. As of December 31, the following financial assets could readily be made available within one year of the statement of financial position date to meet general expenditures:

|   | 2019          | 2018          |
|---|---------------|---------------|
| Cash  | \$<br>577,055 | \$<br>799,804 |
| Due from Related Parties                      | 15,260        | 6,200         |
| Pledges Receivable                            | 8,500         | -             |
| Note Receivable                               | <br>244,774   | <br>-         |
| Total   | <br>845,589   | <br>806,004   |
| Less: Amounts Not Available to be Used Within |               |               |
| One Year Due to Donor Restrictions            | <br>(347,899) | <br>(343,348) |
| Financial Assets Available to Meet General    | <br>_         |               |
| Expenditures Within One Year                  | \$<br>497,690 | \$<br>462,656 |

### NOTE 2 LIQUIDITY AND AVAILABILITY (CONTINUED)

Further, IBM&HF relies on the continued support of related parties. See Note 9 for past giving from related organizations that will be relied upon for future operations.

### NOTE 3 PLEDGES RECEIVABLE

Pledges receivable at December 31 are as follows:

|                                 | 2  | 2019  | <br>2018 |  |  |
|---------------------------------|----|-------|----------|--|--|
| Receivable - Less Than One Year | \$ | 8,500 | \$<br>   |  |  |

### NOTE 4 FURNITURE, FIXTURES, AND EQUIPMENT

Furniture, fixtures, and equipment consist of the following at December 31:

|                                    | <br>2019        | <br>2018        |
|------------------------------------|-----------------|-----------------|
| Furniture, Fixtures, and Equipment | \$<br>2,951,059 | \$<br>2,951,059 |
| Less: Accumulated Depreciation     | <br>(2,049,035) | <br>(1,851,712) |
| Total Net Depreciable Assets       | 902,024         | 1,099,347       |
| Collections                        | <br>31,486      | <br>31,486      |
| Total Fixed Assets                 | \$<br>933,510   | \$<br>1,130,833 |

#### NOTE 5 NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are available for the following purposes at December 31:

|   | 2019 |         |    | 2018    |  |  |
|---|------|---------|----|---------|--|--|
| Funds to Allow Students from the Inner City       |      |         |    |         |  |  |
| or Underprivileged Areas to Attend the            |      |         |    |         |  |  |
| Museum's Educational Programs                     | \$   | 24,630  | \$ | 24,630  |  |  |
| Hometown Heroes Fund                              |      | 30,368  |    | 30,368  |  |  |
| John Davis Memorial Fund                          |      | 3,817   |    | 5,460   |  |  |
| Daroll & Dolores Frewing College Scholarship Fund |      | 263,714 |    | 250,000 |  |  |
| Restricted Due to Time                            |      | 25,370  |    | 32,890  |  |  |
| Total   | \$   | 347,899 | \$ | 343,348 |  |  |

#### NOTE 6 RETIREMENT PLAN

IBM&HF participates in a 401(k) retirement plan (along with United States Bowling Congress, Inc. (USBC), Bowling Proprietors' Association of America, Inc. (BPAA), International Bowling Campus, LLC (IBC), and IBC Youth Bowling, Inc. (IBCYB) available to all employees who have reached the age of 21 and completed one month of service. Employees may contribute to their accounts up to the annual amount allowed by law. IBM&HF matches 100% of the first 3% of employee contributions, plus 50% of the next 2% of the employee's contribution. Total expense was \$1,292 and \$5,132 for the years ended December 31, 2019 and 2018, respectively.

#### NOTE 7 REVENUE

The following tables shows IBM&HF's revenue disaggregated according to the timing of the transfer of goods or services at December 31:

| Revenue Recognized at a Point in Time       | <br>2019      | 2018 |         |  |
|---|---------------|------|---------|--|
| Admissions                                  | \$<br>31,615  | \$   | 46,870  |  |
| Museum Store                                | 27,215        |      | 43,581  |  |
| Tournament Entry Fees                       | 58,740        |      | 60,230  |  |
| Special Events                              | <br>20,590    |      | 39,306  |  |
| Total Revenue Recognized at a Point in Time | \$<br>138,160 | \$   | 189,987 |  |
| Revenue Recognized Over Time                |               |      |         |  |
| Sponsorship                                 | \$<br>17,500  | \$   | 22,000  |  |

#### NOTE 8 CONCENTRATIONS

IBM&HF maintains its cash in one commercial bank. Balances on deposit are insured by the Federal Deposit Insurance Corporation up to specified limits. Balances in excess of these limits are uninsured.

#### NOTE 9 RELATED PARTY TRANSACTIONS

IBM&HF leases its facilities from International Bowling Campus, LLC (see Note 10). Included in due to related parties at December 31, 2019 and 2018, are \$0 and \$1,782, respectively, due to IBC for operating expenses. IBC contributes rent to IBM&HF. IBM&HF recognizes this in-kind rent as a contribution and rent expense of \$59,184 for each of the years ended December 31, 2019 and 2018.

#### NOTE 9 RELATED PARTY TRANSACTIONS (CONTINUED)

IBM&HF has a receivable due from BPAA for payments made on behalf of BPAA of \$11,154 and \$6,200 at December 31, 2019 and 2018, respectively. BPAA contributed \$72,896 and \$67,887 to IBM&HF during the years ended December 31, 2019 and 2018, respectively.

IBM&HF has a receivable due from USBC for payments made on behalf of USBC of \$4,106 and a payable due to USBC for payments made on behalf of IBM&HF of \$4,596 at December 31, 2019 and 2018, respectively. USBC contributed \$81,034 and \$73,624 to IBM&HF during the years ended December 31, 2019 and 2018, respectively.

During the year ended December 31, 2018, USBC and BPAA each provided IBM&HF a \$100,000 loan at 0% interest, effective February 1, 2018. Full payment of both loans is due February 1, 2023. Imputed interest expense is included on the statement of activities in the amount of \$7,520 and \$6,620 for the years ended December 31, 2019 and 2018, respectively. The rate used to calculate the imputed interest for both of the loans is 4.5%. The two outstanding loans are presented on the statement of financial position as notes payable, net of an unamortized discount of \$25,370 and \$32,890 as of December 31, 2019 and 2018, recpectively.

#### NOTE 10 RELATED PARTY LEASE COMMITMENTS

IBM&HF leases its facilities from International Bowling Campus, LLC (which is jointly owned by USBC and BPAA) under a five-year operating lease agreement, which automatically extends at five-year intervals until cancelled by either party, for \$1 per year, plus 18.65% of operating expenses of IBC. IBM&HF is responsible for its share of operating expenses. Lease is contributed as an in-kind gift, as noted in Note 8. Further, IBM&HF has leasehold improvements being depreciated through December 2025. Based on the Financial Accounting Standards Board (FASB) definition of lease term, the lease term ends December 2025. Future minimum lease payments under this operating lease are approximately as follows:

| Year Ended December 31, | <br>Amount    |  |
|-------------------------|---------------|--|
| 2020                    | \$<br>82,000  |  |
| 2021                    | 86,100        |  |
| 2022                    | 90,400        |  |
| 2023                    | 94,900        |  |
| 2024                    | 99,600        |  |
| Thereafter              | <br>104,600   |  |
| Total                   | \$<br>557,600 |  |

#### NOTE 11 COMMITMENTS

IBM&HF has entered into an agreement to provide room accommodations for its future tournaments in 2020, 2021, and 2022. Committed amounts related to these agreements are approximately \$73,000 at December 31, 2019.

IBM&HF has entered into a Master Services Agreement, which includes two statements of work. The first statement of work (SOW 1), to create a virtual vault and package and sell the Heritage Naming Rights Platform, is effective February 15, 2018. Required payments are \$200,000 upon acceptance, \$50,000 on January 31, 2019, and \$50,000 on January 31, 2020. IBM&HF made the initial required payment of \$200,000 during the year ended December 31, 2019 and is still obligated to pay the two remaining \$50,000 payments as of the report date. The \$50,000 due on January 31, 2019 is included in accrued liabilities on the statement of financial position as of December 31, 2019. The second statement of work (SOW 2) has a 10-year term, starting with the successful sale of the Heritage Naming Rights Platform, as outlined in SOW 1. SOW 2 is to preserve and restore IBM&HF artifacts and could require payments up to \$2,000,000, incurred as \$200,000 per year for 10 years.

#### **NOTE 12 SUBSEQUENT EVENTS**

Management evaluated subsequent events through April 15, 2020, the date the financial statement were available to be issued. Events or transactions occurring after December 31, 2019, but prior to April 15, 2020 that provided additional evidence about conditions that existed at December 31, 2019, have been recognized in the financial statements for the year ended December 31, 2019. Events or transactions that provided evidence about conditions that did not exist at December 31, 2019, but arose before the financial statements were available to be issued, have not been recognized in the financial statements for the December 31, 2019.