NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC.

DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC.

FINANCIAL STATEMENTS

YEARS ENDED DECEMBER 31, 2018 AND 2017

NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC. DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC. TABLE OF CONTENTS YEARS ENDED DECEMBER 31, 2018 AND 2017

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INDEPENDENT AUDITORS' REPORT

Board of Trustees National Bowling Hall of Fame and Museum, Inc. dba: International Bowling Museum and Hall of Fame, Inc. Arlington, Texas

We have audited the accompanying financial statements of National Bowling Hall of Fame and Museum, Inc. dba: International Bowling Museum and Hall of Fame, Inc., which comprise the statements of financial position as of December 31, 2018 and 2017, the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Trustees National Bowling Hall of Fame and Museum, Inc. dba: International Bowling Museum and Hall of Fame, Inc.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of National Bowling Hall of Fame and Museum, Inc. dba: International Bowling Museum and Hall of Fame, Inc. as of December 31, 2018 and 2017, and its changes in net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Milwaukee, Wisconsin March 29, 2019

ASSETS	2018	2017
ASSETS		
CURRENT ASSETS Cash	\$ 799,804	\$ 478,033
Due from Related Parties Pledges Receivable	6,200	7,338 68,611
Other Current Assets Total Current Assets	31,438 837,442	<u>25,567</u> 579,549
FURNITURE, FIXTURES, AND EQUIPMENT, Net	1,130,833	1,307,889
Total Assets	\$ 1,968,275	\$ 1,887,438
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable	\$ 14,615	\$ 5,364
Accrued Liabilities Due to Related Parties	9,164 6,378	12,123 14,658
Deferred Revenue	39,421	42,101
Total Current Liabilities	69,578	74,246
NOTES PAYABLE	167,110	
Total Liabilities	236,688	74,246
NET ASSETS Without Donor Restrictions		
Designated for Preservation	25,000	25,000
Undesignated	1,363,239	1,730,828
Total Net Assets Without Donor Restrictions	1,388,239	1,755,828
With Donor Restrictions	343,348	57,364
Total Net Assets	1,731,587	1,813,192
Total Liabilities and Net Assets	\$ 1,968,275	\$ 1,887,438

NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC. DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC. STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2018

SUPPORT AND REVENUES	 Without Donor Restrictions		With Donor Restrictions		Total
Museum Operations:					
Admissions	\$ 46,870	\$	_	\$	46,870
Museum Store	43,581		_		43,581
Contributions	289,197		286,159		575,356
In-Kind Contributions	122,760		-		122,760
Tournament Entry Fees	60,230		-		60,230
Sponsorship	22,000		-		22,000
Special Events	39,306		-		39,306
Total	623,944		286,159		910,103
Net Assets Released from Restrictions	175_		(175)		
Total Support and Revenues	624,119		285,984	'	910,103
EXPENSES					
Program Activities, including Museum					
Store Costs of Sales of \$21,639	805,395		_		805,395
Management and General	108,990		-		108,990
Fundraising	 77,322				77,322
Total Expenses	 991,708				991,708
CHANGE IN NET ASSETS	(367,589)		285,984		(81,605)
Net Assets - Beginning of Year	 1,755,828		57,364		1,813,192
NET ASSETS - END OF YEAR	\$ 1,388,239	\$	343,348	\$	1,731,587

NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC. DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC. STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2017

	Without Donor Restrictions		With Donor Restrictions		Total
SUPPORT AND REVENUES					
Museum Operations:					
Admissions	\$	28,607	\$	-	\$ 28,607
Museum Store		19,250		-	19,250
Contributions		329,837		4,528	334,365
In-Kind Contributions		126,032		-	126,032
Tournament Entry Fees		66,205		-	66,205
Sponsorship		36,310		-	36,310
Special Events		24,685		-	24,685
Miscellaneous		349		-	349
Total		631,275		4,528	 635,803
Net Assets Released from Restrictions		14,157		(14,157)	-
Total Support and Revenues		645,432		(9,629)	635,803
EXPENSES					
Program Activities, including Museum					
Store Costs of Sales of \$9,119		585,084		-	585,084
Management and General		127,407		-	127,407
Fundraising		90,851		-	90,851
Total Expenses		803,342			803,342
CHANGE IN NET ASSETS		(157,910)		(9,629)	(167,539)
Net Assets - Beginning of Year		1,913,738		66,993	1,980,731
NET ASSETS - END OF YEAR	\$	1,755,828	\$	57,364	\$ 1,813,192

NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC. DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2018

			Mai	nagement			
	Program		and General		Fur	ndraising	Total
Salaries and Benefits	\$	113,649	\$	55,977	\$	55,464	\$ 225,091
Professional Services		203,383		23,854		-	227,237
Awards		20,983		-		-	20,983
Prizes		25,525		-		-	25,525
Exhibits		14,381		-		-	14,381
Food and Beverage		3,682		1,227		7,363	12,272
Merchandise		22,717		-		-	22,717
Postage and Freight		2,398		639		160	3,197
Facilities		57,290		4,274		-	61,564
Equipment Maintenance and Repairs		16,773		1,006		-	17,779
Depreciation		191,600		5,926		-	197,526
Office Supplies		1,415		377		94	1,887
Printing		9,284		2,476		619	12,378
Travel		61,983		7,332		2,933	72,248
Insurance		19,391		2,155		-	21,545
Advertising and Promotion		24,943		2,395		2,981	30,319
Fundraising		-		-		7,067	7,067
Lineage and Construction		4,200		-		-	4,200
Bad Debt Expense		-		_		325	325
Miscellaneous		11,799		1,352		316	13,467
Total Expenses by Function	\$	805,395	\$	108,990	\$	77,322	\$ 991,708

NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC. DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2017

	F	Program		nagement d General	Fu	ndraising		Total
Salaries and Benefits	\$	115,132	\$	56,476	\$	55,919	\$	227,527
Professional Services	*	12,391	*	40,814	Ψ	-	*	53,205
Awards		14,340		-		_		14,340
Prizes		25,525		_		_		25,525
Exhibits		7,244		_		1,500		8,744
Food and Beverage		3,681		1,227		7,361		12,269
Merchandise		9,393		, -		-		9,393
Postage and Freight		7,496		1,999		500		9,994
Facilities		56,803		4,275		-		61,078
Equipment Maintenance and Repairs		13,980		715		-		14,695
Depreciation		187,317		5,793		-		193,110
Office Supplies		1,153		307		77		1,537
Printing		5,373		1,433		358		7,164
Travel		65,427		8,323		3,329		77,079
Insurance		18,831		2,092		-		20,923
Advertising and Promotion		32,541		3,120		3,881		39,542
Fundraising		-		_		5,284		5,284
Lineage and Construction		4,680		_		-		4,680
Bad Debt Expense		-		_		12,437		12,437
Miscellaneous		3,778		833		205		4,816
Total Expenses by Function	\$	585,084	\$	127,407	\$	90,851	\$	803,342

NATIONAL BOWLING HALL OF FAME AND MUSEUM, INC. DBA: INTERNATIONAL BOWLING MUSEUM AND HALL OF FAME, INC. STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2018 AND 2017

	2018		2017		
CASH FLOWS FROM OPERATING ACTIVITIES					
Change in Net Assets	\$	(81,605)	\$	(167,539)	
Adjustments to Reconcile Change in Net Assets to Net					
Cash Provided (Used) by Operating Activities					
Depreciation		197,526		193,110	
Write-off of Uncollectible Pledges		325		12,242	
Imputed Interest Expense		6,620		-	
Discount on Notes Payable		(39,510)		-	
Effects of Changes in Operating Assets and Liabilities:					
Due from Related Parties		1,138		(2,460)	
Pledges Receivable		68,286		(62,711)	
Other Current Assets		(5,871)		(7,882)	
Accounts Payable		9,251		306	
Accrued Liabilities		(2,959)		(158)	
Deferred Revenue		(2,680)		8,455	
Due to Related Parties		(8,280)		(5,029)	
Net Cash Provided (Used) by Operating Activities		142,241		(31,666)	
CASH FLOWS FROM INVESTING ACTIVITIES					
Purchase of Property and Equipment		(20,470)		-	
CASH FLOWS FROM FINANCING ACTIVITIES					
Proceeds from Notes Payable		200,000		-	
NET INCREASE (DECREASE) IN CASH		321,771		(31,666)	
Cash - Beginning of Year		478,033		509,699	
CASH - END OF YEAR	\$	799,804	\$	478,033	

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

National Bowling Hall of Fame and Museum, Inc. dba: International Bowling Museum and Hall of Fame, Inc. (IBM&HF) is a nonprofit organization whose purpose is to collect, preserve and display artifacts, writings, photographs, records and other mementos related to the history of the sport of bowling. The IBM&HF revenues are derived primarily from admissions and contributions. Significant accounting policies followed by the IBM&HF are presented below.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Furniture, Fixtures, and Equipment

Furniture, fixtures, and equipment over \$1,000 with a useful life of three years or more are stated at cost and depreciated on the straight-line method over their estimated useful lives, which range from 3 to 15 years.

Assets constructed or purchased, including collections, are capitalized at cost. In conformity with the practice followed by many museums, donated collections are not included in the statements of financial position. Collections are not depreciated.

Impairment of Long-lived Assets

IBM&HF reviews long-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of carrying amount or fair value less costs to sell.

Net Assets

Net assets, revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. However, donor restricted contributions whose restrictions are met during the same year are directly reported as increases in net assets with donor restrictions. The net assets of IBM&HF and changes therein are classified and reported as follows:

<u>Without Donor Restrictions</u> – These represent net assets that are not subject to external donor-imposed restrictions.

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Net Assets (Continued)

<u>With Donor Restrictions</u> – These represent net assets that are subject to donor-imposed time and/or purpose restrictions that have not been met (See Note 5).

Contributions

Contributions, including unconditional promises to give, are recorded when received. All contributions are available for general use unless specifically restricted by the donor. Conditional promises to give are recognized when the conditions on which they depend are substantially met. Unconditional promises to give are reported at the present value of their net realizable value, using a risk-free interest rate. Donor restricted contributions whose restrictions are met in the same reporting period are reported as without donor restricted support. Donated property is recorded at fair market value at date of donation, which is then treated as cost.

If necessary, the carrying amount of pledges receivable is reduced by a valuation allowance that reflects management's best estimate of amounts that will not be collected. The allowance is based on management's assessment of the collectability of specific contributions. All contributions or portions thereof deemed to be uncollectible are written off to the allowance for uncollectible pledges. There was no allowance for uncollectible pledges recorded as of December 31, 2018 and 2017.

Revenue Recognition

Deferred revenue consists of tournament entry fees. Tournament entry fees are recognized as revenue in the year in which the event is held or the related expenses are incurred.

Income Taxes

The Internal Revenue Service (IRS) has issued a determination letter dated November 16, 1991, granting IBM&HF an exemption from federal income tax under IRS Code Section 501(c)(3). However, income received from certain activities is subject to income tax as unrelated business income.

Functional Allocation of Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statement of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The expenses that are allocated include facilities and depreciation, which is allocated on a square footage basis, as well as salaries and benefits, professional services, food and beverage, postage and freight, equipment maintenance and repairs, office supplies, printing, travel, insurance, advertising and promotion, and miscellaneous expenses, which are allocated on the basis of estimates of time and effort.

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Reclassifications

Certain items in the 2017 financial statements have been reclassified, with no effect on previously reported net assets and changes in net assets, to conform with the current year presentation.

Accounting Pronouncements

Revenue from Contracts with Customers – In May 2014, the Financial Accounting Standards Board (FASB) issued amended guidance to clarify the principles for recognizing revenue from contracts with customers. The guidance requires an entity to recognize revenue to depict the transfer of goods or services to customers in an amount that reflects the consideration to which an entity expects to be entitled in exchange for those goods or services. The guidance also requires expanded disclosures relating to the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. Additionally, qualitative and quantitative disclosures are required regarding customer contracts, significant judgments and changes in judgments, and assets recognized from the costs to obtain or fulfill a contract. The guidance will initially be applied retrospectively using one of two methods. The standard will be effective for the entity for annual periods beginning after December 15, 2018. Management is evaluating the impact of the amended revenue recognition guidance on the entity's financial statements.

<u>Leases</u> – In February 2016, the FASB issued amended guidance for the treatment of leases. The guidance requires lessees to recognize a right-of-use asset and a corresponding lease liability for all operating and finance leases with lease terms greater than one year. The guidance also requires both qualitative and quantitative disclosures regarding the nature of the entity's leasing activities. The guidance will initially be applied using a modified retrospective approach. The amendments in the guidance are effective for fiscal years beginning after December 15, 2019. Early adoption is permitted. Management is evaluating the impact of the amended lease guidance on the entity's financial statements.

Adoption of New Accounting Principle

On August 18, 2016, FASB issued Accounting Standards Update (ASU) 2016-14, *Not-for-Profit Entities* (*Topic 958*) – *Presentation of Financial Statements of Not-for-Profit Entities*. The update addresses the complexity and understandability of net asset classification, deficiencies in information provided about expenses and investment return. We have implemented ASU 2016-14 and have adjusted the presentation in these financial statements accordingly. The ASU has been applied retrospectively to all periods presented (except for presentation of the statement of functional expenses) which resulted in no change to the total previously reported net assets.

NOTE 2 LIQUIDITY AND AVAILABILITY

IBM&HF's liquidity goal is to have sufficient assets available to meet operational expenditures for a 12-month period. IBM&HF regularly reviews the liquidity required to meet operational expenditures. The primary forms of funds available include cash and expected collections of accounts and pledges receivable.

For the purpose of analyzing available resources, IBM&HF reviews assets not covered by donor restrictions or restricted for future use. As of December 31, 2018, the following financial assets could readily be made available within one year of the statement of financial position date to meet general expenditures:

Cash	\$ 456,456
Due from Related Parties	6,200
Total	\$ 462,656

Occasionally, the Board designates funds for specific projects related to IBM&HF's mission, which was \$25,000 as of December 31, 2018.

Further, IBM&HF relies on the continued support of related parties. See Note 8 for past giving from related organizations that will be relied upon for future operations.

NOTE 3 PLEDGES RECEIVABLE

Pledges receivable at December 31 are as follows:

	2018		2017
Receivable - Less Than One Year	\$	 \$	68,611

NOTE 4 FURNITURE, FIXTURES, AND EQUIPMENT

Furniture, fixtures, and equipment consist of the following at December 31:

	2018	2017
Furniture, Fixtures, and Equipment	\$ 2,951,059	\$ 2,930,590
Less: Accumulated Depreciation	 (1,851,712)	 (1,654,187)
Total Net Depreciable Assets	1,099,347	1,276,403
Collections	31,486	31,486
Total Fixed Assets	\$ 1,130,833	\$ 1,307,889

NOTE 5 NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are available for the following purposes at December 31:

	2018		2017	
Funds to Allow Students from the Inner City				
or Underprivileged Areas to Attend the				
Museum's Educational Programs	\$	24,630	\$	24,630
Hometown Heroes Fund		30,368		27,274
John Davis Memorial Fund		5,460		5,460
Daroll & Dolores Frewing College Scholarship Fund		250,000		-
Restricted Due to Time		32,890		
Total	\$	343,348	\$	57,364

NOTE 6 RETIREMENT PLAN

IBM&HF participates in a 401(k) retirement plan (along with United States Bowling Congress, Inc. (USBC), Bowling Proprietors' Association of America, Inc. (BPAA), International Bowling Campus, LLC (IBC), and IBC Youth Bowling, Inc.(IBCYB)) available to all employees who have reached the age of 21 and completed one month of service. Employees may contribute to their accounts up to the annual amount allowed by law. IBM&HF matches 100% of the first 3% of employee contributions, plus 50% of the next 2% of the employee's contribution. Total expense was \$5,132 and \$5,567 for the years ended December 31, 2018 and 2017, respectively.

NOTE 7 CONCENTRATIONS

IBM&HF maintains its cash in one commercial bank. Balances on deposit are insured by the Federal Deposit Insurance Corporation up to specified limits. Balances in excess of these limits are uninsured.

NOTE 8 RELATED PARTY TRANSACTIONS

IBM&HF leases its facilities from International Bowling Campus, LLC (See Note 9). Included in due to related parties at December 31, 2018 and 2017, are \$1,782 and \$3,564, respectively, due to IBC for operating expenses. IBC contributes rent to IBM&HF. IBM&HF recognizes this in-kind rent as a contribution and rent expense of \$59,184 for each of the years ended December 31, 2018 and 2017.

NOTE 8 RELATED PARTY TRANSACTIONS (CONTINUED)

IBM&HF has a receivable due from BPAA for payments made on behalf of BPAA of \$6,200 and \$7,338 at December 31, 2018 and 2017, respectively. BPAA contributed \$67,887 and \$60,912 to IBM&HF during the years ended December 31, 2018 and 2017, respectively.

IBM&HF has a payable due to USBC for payments made on behalf of IBM&HF of \$4,596 and \$11,094 at December 31, 2018 and 2017, respectively. USBC contributed \$73,624 and \$69,204 to IBM&HF during the years ended December 31, 2018 and 2017, respectively.

During the year ended December 31, 2018, USBC and BPAA each provided IBM&HF a \$100,000 loan at 0% interest, effective February 1, 2018. Full payment of both loans is due February 1, 2023. Imputed interest expense is included on the Statement of Activities in the amount of \$6,620 for the year ended December 31, 2018. The rate used to calculate the imputed interest for both of the loans is 4.5%. The two outstanding loans are presented on the Statement of Financial Position as notes payable, net of an unamortized discount of \$32,890 as of December 31, 2018.

NOTE 9 RELATED PARTY LEASE COMMITMENTS

IBM&HF leases its facilities from International Bowling Campus, LLC (which is jointly owned by USBC and BPAA) under a five-year operating lease agreement, which automatically extends at five-year intervals until cancelled by either party, for \$1 per year, plus 18.65% of operating expenses of IBC. IBM&HF is responsible for its share of operating expenses. Lease is contributed as an in-kind gift, as noted in Note 8. Further, IBM&HF has leasehold improvements being depreciated through December 2025. Based on the Financial Accounting Standards Board (FASB) definition of lease term, the lease term ends December 2025. Future minimum lease payments under this operating lease are approximately as follows:

Year Ended December 31,	 Amount
2019	\$ 77,000
2020	82,000
2021	86,100
2022	90,400
2023	94,900
Thereafter	 204,200
Total	\$ 634,600

NOTE 10 COMMITMENTS

IBM&HF has entered into two agreements to provide room accommodations for its future tournaments in 2019 and 2020. Committed amounts related to these agreements are approximately \$50,000 at December 31, 2018.

IBM&HF has entered into a Master Services Agreement, which includes two statements of work. The first statement of work (SOW 1), to create a virtual vault and package and sell the Heritage Naming Rights Platform, is effective February 15, 2018. Required payments are \$200,000 upon acceptance, \$50,000 on January 31, 2019, and \$50,000 on January 31, 2020. IBM&HF has made the initial required payment of \$200,000 and is still obligated to pay the two remaining \$50,000 payments as of the report date. The second statement of work (SOW 2) has a 10-year term, starting with the successful sale of the Heritage Naming Rights Platform, as outlined in SOW 1. SOW 2 is to preserve and restore IBM&HF artifacts and could require payments up to \$2,000,000, incurred as \$200,000 per year for 10 years.

NOTE 11 SUBSEQUENT EVENTS

Management evaluated subsequent events through March 29, 2019, the date the financial statement were available to be issued. Events or transactions occurring after December 31, 2018, but prior to March 29, 2019 that provided additional evidence about conditions that existed at December 31, 2018, have been recognized in the financial statements for the year ended December 31, 2018. Events or transactions that provided evidence about conditions that did not exist at December 31, 2018, but arose before the financial statements were available to be issued, have not been recognized in the financial statements for the December 31, 2018.